CFSA and NC State Present

10th annual
ORGANIC COMMODITIES AND LIVESTOCK CONFERENCE

Tuesday, February 11, 2020

The McKimmon Conference and Training Center
NC State University
1101 Gorman St
Raleigh, NC 27606
OCLC brings together leaders in the organic commodities and livestock sector, presenting an opportunity for sponsors to have meaningful interactions with a highly-targeted, niche audience of commercial-scale growers, extension agents, educators, and agronomists.

In addition, your company will benefit from print advertising + web and social media recognition when you become a sponsor.

**Important Deadlines:**

**Monday, January 13**

**EARLY SPONSOR DEADLINE**

Guaranteed listing in conference program + website and event promotional pieces

**Friday, January 31**

**ALL SPONSOR/EXHIBITOR DEADLINE**

Guaranteed listing on website and day-of event promotion
EXHIBIT SPACE ASSIGNMENT

Table assignments will be made by CFSA. Priority will be given to sponsors and specific requests for placement will be honored to the best of our ability. We do not assign table numbers in advance but will be available to escort exhibit staff to their assigned table. Exhibit space includes one 6’ by 30” table, one chair (additional chairs available on request), and complimentary Wi-Fi internet access. Keynote sponsors will receive 2x the exhibit space in the exhibit hall. Electricity is available by request on a limited, first come first serve basis.

EXHIBITOR CANCELLATION

Cancellation of any portion of this Application/Contract by the Exhibitor will be accepted upon the following refund schedule: At least 20 days-50% of contract. Less than 20 days-no refund. Except as the Exhibitor rental obligation may be reduced as set forth in the preceding sentence, the Exhibitor is responsible for total space rental irrespective of the reason for the cancellation by the Exhibitor or because of the failure of an Exhibit to arrive for any reason.

EXHIBITOR GUIDELINES

Exhibitors reserve the right to sell items for their business, nonprofit, or organization from their table. CFSA reserves the sole right to solicit donations from attendees. Please refrain from soliciting donations on behalf of your own, or another organization.

INDEMNITY AND LIMITATION OF LIABILITY

Neither CFSA nor the host facility (hereinafter Exhibit Building), nor any of its officers, agents, employees, or other representatives shall be held liable for, and they are hereby released from liability for, any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its visitors, officers agents, employees or other representatives, resulting from their theft, fire, water, or accident or any other cause. The Exhibitor shall indemnify, defend, and protect CFSA and the Exhibit Building and hold CFSA and the Exhibit Building harmless from any and claims, demands, suits, liability damages, loss, costs, attorney fees, and expenses of any kind which might result from or arise of any action or failure to act on the part of the Exhibitor or its officers, agents, employees, or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.
Please complete the Sponsorship Contract below and submit with payment via scan or snail-mail.

Please email your high resolution, full-color logos in GIF or PNG file format to CFSA’s Communications Coordinator, Ashley See at ashley@carolinafarmstewards.org

Questions? Contact Rachel Clark: rclark@carolinafarmstewards.org or 919-542-2402

<table>
<thead>
<tr>
<th>OCLC 2020</th>
<th>Keynote Sponsor: $5,000</th>
<th>Conference Shepherd: $2,500</th>
<th>Conference Sustainer: $1,000</th>
<th>Conference Grower: $500</th>
<th>Conference Exhibitor: $200</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Special Recognition</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition at Keynote Luncheon</td>
<td>X</td>
<td></td>
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<td></td>
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<tr>
<td>Reserved Seating at Keynote Luncheon</td>
<td>X</td>
<td></td>
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<tr>
<td>Opportunity to include materials in conference attendee’s registration packet</td>
<td>X</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Complimentary one-year CFSA Business Membership</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td><strong>Exhibit Space</strong></td>
<td></td>
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<tr>
<td>Prime Location: 2X Complimentary Exhibit Space</td>
<td>X</td>
<td></td>
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<td></td>
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<tr>
<td>Prime Location: Complimentary Exhibit Space</td>
<td></td>
<td>X</td>
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<tr>
<td>Complimentary Exhibit Space</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td><strong>Conference Registration and Meals</strong></td>
<td></td>
<td></td>
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<tr>
<td>Complimentary conference registration</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Additional conference registration, light breakfast, and keynote luncheon</td>
<td>$35</td>
<td>$35</td>
<td>$35</td>
<td>$35</td>
<td>$35</td>
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<tr>
<td><strong>Conference and Media Recognition</strong></td>
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<tr>
<td>Placement of company logo on promotional emails</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Mention in all media releases</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Listing in CFSA Annual Report</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo in video highlight at conference</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo on conference website with link to sponsor website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition in Conference Program</td>
<td>Featured</td>
<td>Featured</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
SPONSOR AND EXHIBITOR CONTRACT

Please complete the Sponsorship or Exhibitor contract below and submit with payment.

For more information, contact Rachel Clark at rclark@carolinafarmstewards.org or 919-542-2402

Full Company Name (as it should appear in listings):
Address:
City:
State: Zip:
Phone: Website URL:
Contact Person Name:
Title:
Email: Click here to enter text.

Sponsor/Exhibitor Levels:
☐ $5,000 Keynote Sponsor
☐ $2,500 Conference Shepherd
☐ $1,000 Conference Sustainer
☐ $500 Conference Grower
☐ $200 Conference Exhibitor

Exhibit Requests:
☐ Electricity ($10 fee for electricity set-up)
☐ Extra Chair
☐ Other special accommodations:

If you plan to utilize your exhibit space, please let us know:
☐ Yes, I plan to utilize our space
☐ No, I do not need my exhibit space

Sponsor/Exhibitor Staff (if different than organization contact):

Name:
Email:
Title:
SPONSOR AND EXHIBITOR CONTRACT

Total Due:
Sponsor/Exhibitor Level selected above:
Additional Attendees (Add $35/each outside of complimentary):

☐ Check made out to CFSA enclosed (if mailing a check, please also email rclark@carolinafarmstewards.org to hold your sponsorship)
☐ Invoice me
☐ In-kind Donation

Credit Card Information:
Exp. Date:
CVV/Security Code:
Signature:

Name on Card:
Billing Address (if different than above):

Please return completed form by email to rclark@carolinafarmstewards.org or by mail to:
Carolina Farm Stewardship Association
PO Box 448 Pittsboro, NC 27312

For more information, contact Rachel Clark at rclark@carolinafarmstewards.org or 919-542-2402